

Adnan Asif Khan

Product Designer · AI-first products

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Portfolio: adnan.world | LinkedIn: linkedin.com/in/adnanasifkhan | [Medium](#)

EXPERIENCE

Product Designer — GitBrief

2026 – Present

Own product, built with one engineer

- Designed GitBrief, which turns a week of a team's GitHub activity into a short, plain-language brief for founders and managers who don't read code.
- Made every line checkable: each sentence links to the commits behind it, and anything the AI inferred is labelled as a guess, not stated as fact.
- Designed 15+ screens, from sign-up and onboarding to the weekly brief, email and Slack versions, and took them to a working, clickable prototype.
- Owned the product decisions, flows and UI; my engineering partner built the GitHub integration and data pipeline.

UI/UX Designer — Craft Studioo

Jan 2025 – Dec 2025

Creative agency

- Designed and shipped the agency's own website in one month, including the copy, then kept improving it through the year.
- Built a reusable set of styles and page sections, so new pages could be added quickly without breaking the look.
- Designed mobile-first, so the main journey (see the work, then get in touch) worked well on phones.
- Refined layout, content and flow through review rounds with the agency team.

Graphic Designer & Social Media Lead — AI Noor Youth Committee

Jun 2023 – Dec 2024

Community organisation

- Designed posters, social posts and event graphics, and ran the committee's Instagram and Facebook pages.
- Led the visuals for a community awareness campaign, from the first idea to the materials used on the day.
- Designed the outreach graphics for three blood-donation drives, working with a team of 15+ volunteers.
- Made a reusable template kit that cut the time it took to produce each post.

SKILLS

Design: Product design · UX design · UI design · Interaction design · Visual design

Process: Design thinking · User flows · Information architecture · Wireframing · Prototyping · Competitive analysis

Craft: Design systems · Responsive & mobile-first design · UX writing · Designing for AI (trust & error states)

Tools: Figma · FigJam · Framer · GitHub · Claude · Canva

WORK

Case studies and working prototypes for GitBrief, FitBite, Where did my money go? and Diney are on my portfolio: adnan.world

CERTIFICATIONS & EDUCATION

UX & UI Design — Certifier, FutureLearn, Great Learning

2024

B.Sc. in Botany — Marwari College, Kishanganj

2023 – 2027

Languages: English · Hindi · Urdu